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Bob Compton Launches ‘Children4Change’ Site to Help Americans Support Positive Education Reform

Online, grassroots organization will give parents and other interested parties both knowledge and a voice to advocate for improvement in their children’s education

(INDIANAPOLIS, Ind. – October 29, 2009) – Global entrepreneur, investor and education expert Bob Compton announces today the release of a new, online, grassroots organization called Children4Change.org. This organization is designed to inform and mobilize American parents and other concerned citizens in support of President Obama’s education agenda.

The creator of several documentary films on education, including the widely-viewed [Two Million Minutes](#), Compton has observed that parents and others in favor of education improvement want to know how they, personally, can advocate for change. Compton sought a way to organize American parents as a force to support their children, as students, and decided to utilize 21st-century communication tactics to give these parents a voice.

Children4Change.org allows parents and other interested parties to opt-in for notifications – via email, phone or both – regarding education reform events, legislative actions and opportunities to communicate with government leaders regarding education decisions – all tailored to their geographic location. For instance, if the state legislature in Indiana is voting on an education-related bill next week, Children4Change.org will alert all members located in Indiana of the opportunity to contact their government leaders regarding the vote. The organization also allows members to sign petitions which are sent directly and immediately to these political leaders, effectively simplifying this process for concerned parents who might not otherwise have the time or resources to provide this type of feedback.

“I wanted a means to assist concerned American citizens in supporting education reform to benefit today’s students,” said Compton. “Children4Change.org provides the necessary tools to give people a voice to speak on behalf of positive changes in education for their children.”

Children4Change.org will be debut in Indianapolis, Ind. with the ultimate goal of expanding it across the nation. The site already features an open letter to President Obama, voicing support for his education agenda. Interested parties can sign the letter, which will be then sent to the President. For more information on the organization please visit <http://www.2mminutes.com/petition/>.

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About Bob Compton

Bob Compton is an entrepreneur and venture capitalist who has invested in numerous companies over the past twenty years. He now serves on numerous company boards and is a documentary filmmaker. His first film, *Two Million Minutes*, takes an in-depth look at secondary education in the United States as compared with India and China and examines the implications this may have on the U.S. position in the global economy during the 21st century. For more information about this film and others, please visit www.2mminutes.com.